

# Our Core Competencies



## ORGANIZATIONAL TRANSFORMATION

Is your organization in need of a refresh?

Most are. The ways of work have changed multiple times over the past few years.

Now is the time to figure out what is working, what is not, and how to transform to sustain growth.

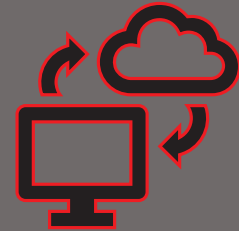


## CAPACITY AND CAPABILITY

Ready for growth?  
How do you know?

Assess your organization's current capacity for growth and determine if you have the knowledge, skills, and abilities to sustain growth.

Drive performance and achieve operational excellence.



## DIGITAL TRANSFORMATION

Are you looking for ways to leverage technology to automate or enable business processes? Curious if your digital assets are accessible?

Technology is complicated. We have access to experts that can help you navigate and negotiate the best technology fit for your business.

# Digital Accessibility

- Digital accessibility should be a part of every organization's DEAI practices.
- Inclusion is about legal compliance and true usability by anyone, regardless of ability.
- Digital assets are dynamic and small changes could ripple effects on those using assistive technologies.
- It is nearly impossible to use a technology-only approach to assessing digital accessibility.

Karcsay Group, in partnership with the American Foundation for the Blind, can conduct a comprehensive digital accessibility assessment that leverages technology and people who rely on assistive technology to access digital content.

**AFB** American Foundation<sup>®</sup>  
for the Blind



# Small Business Options

## ASSESS

### Services and Deliverables Include:

- **Manual Accessibility and Usability Audit Assessment:** WCAG2.1 Level A and AA guidelines.
- **Test Plan Report:** A detailed test plan delivered to the client outlining the components to be included in the audit.
- **Audit Report:** A detailed report documenting tests performed, issues found, severity, detailed steps for reproducing issues, and remediation recommendations where appropriate.
- **Delivery Call:** 60 Minutes call outlining the findings to Client stakeholders and answering questions about the report.

# Small Business Package

A package designed specifically for small businesses and non-profit organizations, defined as having less than \$5 million in trailing 3-year average revenue.

	By Workflow	By template	By Page/URL
In Scope	Up to 3 Workflows defined by Client and approved by AFB	Up to 5 Templates defined by Client and approved by AFB	Up to 5 Pages/URLs defined by Client and approved by AFB
Description	Ideal for digital experiences driven by specific user behavior and core interaction (ie eCommerce, a mobile application)	Ideal for digital experiences driven by information and content, with less emphasis on specific user behavior or core interaction	deal for digital experiences with custom / complex components or specialized pages (not templated)
Examples	Item Search workflow, Browse for Items workflow, Add to Shopping Cart workflow, Checkout workflow, Contact Support workflow	Home Page, About Us page, Contact Us page, Privacy Policy page, Locations pag	
Test Environment	Platform: Desktop; Windows 11; Chrome Brower; Assistive Technology: NVDA		
Investment	\$10,000		

# Digital Accessibility Advanced Services

## ADVANCE

The following are additional services offered and can be considered in developing your scope of work:

- **Validate that** issues identified in the audit have been fixed to WCAG 2.1 AA standards. The Client will be sent a summary report.
- **VPAT / ACR Authoring** is what you might liken to a sanitation rating at a restaurant; it's critical. Many organizations require this accessibility compliance report to be published on a website or made available to stakeholders upon request.
- **Accessibility Statement** AFB can provide an Accessibility Statement that communicates your initiative to serve the disability community and assures your customers, partners, and employees that accessibility is your priority.